



SPONSORSHIP & PARTNERSHIP PROSPECTUS

IFEM 2027

**26th IFEM Global Congress on Emergency
Medicine**

incorporating the

**8th Emergency Medicine Annual
Scientific Meeting (EMAS)**

One in Diversity, *Rising for Humanity*

10–13 June 2027

Kuala Lumpur Convention Centre | Malaysia

#Rise4humanity

Executive Sponsor Overview

3,000+
delegates

>45
countries

4 days
congress

**KL Convention
Center**

ICEM: A Global Platform of Influence

The International Conference of Emergency Medicine (ICEM) is the world's premier global congress for emergency medicine, convened under the International Federation of Emergency Medicine (IFEM). It brings together emergency physicians, health-system leaders, educators, policymakers, and innovators from across regions to shape the future of acute care. For sponsors, **ICEM 2027 offers far more than visibility** — it provides strategic access to the individuals and institutions that influence clinical practice, procurement decisions, system design, and policy in emergency and acute care worldwide.

ICEM 2027 enables sponsors to:

Direct engagement with EM leaders & purchasers

- Showcase innovation in acute care
- Brand credibility through IFEM-authorised ICEM
- Extended digital visibility opportunities

ONE IN DIVERSITY: Rising for Humanity

Unity in global diversity

Bringing together diverse global perspectives, expertise, and healthcare systems to strengthen collaboration in emergency care.

Innovation for progress

Advancing emergency medicine through research, technology, and shared knowledge to improve patient outcomes.

Humanity at the core

Reaffirming the commitment of emergency care professionals to serve humanity with compassion, resilience, and excellence.

Why partner with ICEM 2027



Global visibility

- Exposure to 3,000+ international delegates across regions
- Prominent branding across conference, programme & on-site platforms
- Alignment with a world-leading emergency medicine congress



Meaningful Engagement

- Direct interaction with clinical and system decision-makers
- Structured opportunities for dialogue, demonstration & discussion
- Relationship-building beyond transactional exhibition



Brand Credibility

- Association with an IFEM-authorised global congress
- Positioning alongside international leaders and institutions
- Reinforced trust through education-focused engagement



Extended Digital Reach

- Visibility across pre-, during & post-conference digital platforms
- Inclusion in online programme and digital content
- Sustained brand presence beyond the event dates

Sponsorship Opportunities

On behalf of the Organizing Committee of the 26th IFEM Global Congress on Emergency Medicine (IFEM2027), we appreciate your support and interest in sponsoring this symposium. Details of each level of sponsorship are indicated below, followed by options of events and single items for sponsorship.

Please note that slots of sponsorship opportunities are provided on a first-confirmed-first-served basis. Therefore, reserve your sponsorship as soon as possible

Sponsorship Tiers Overview

FEATURES	DIAMOND RM250K USD 65K	PLATINUM RM200K USD55K	GOLD RM150K USD40K	SILVER RM100K USD25K	BRONZE RM50K USD15K
Available	1	1	2	4	30
Breakfast/Lunch symposium (1 hr)	2	1	1	N/A	N/A
Exhibition booth*	18m2 (island booth)	18m2	9m2	9m2	9m2
Conference Dinner Free Pass	4	3	2	1	N/A
Logo in Conference App	/	/	/	/	/
Logo and link in website	/	/	N/A	N/A	N/A
Conference Registration	4	3	2	1	N/A
Lead Retrieval Access	4 days/ license	3 days/ license	2 day/ license	1day/ license	N/A
Exhibitors Tag	8	6	4	2	2

*The selection priority of booth location and size, satellite symposium time slot and advertising location is based on:

- Sponsorship level
- Time of secretariat receiving the application form and payment

Additional Sponsorship

Executive Hospitality Suite (Exclusive Opportunity) RM 100K (USD25K)

A dedicated private suite throughout the conference, offering sponsors an exclusive environment to host invited guests, conduct high-level meetings, and engage key stakeholders in a professional and comfortable setting.

This premium space is ideal for strategic discussions, product briefings, and relationship-building with decision-makers in emergency and acute care.

Additional Sponsorship

Lunch Symposium

RM 50K (USD15K)

60-min session
Breakfast/Lunch
symposium.
Hall and AV support
provided

Satellite Symposium

RM 35K (USD 9K)

30-min session
Tea break/ within
symposium slot.
Hall and AV support
provided

Wellness area

20K (USD 5K)

Dedicated wellness area in
the exhibition hall.
Opportunities to engage
with attendees

Lead Retrieval

Access

RM 5K (USD 2K)

One day/ One license
unlimited access to
attendees general
information.

Additional Sponsorship

Refreshment Break **RM 20K (USD5K)**

Scheduled refreshment break station (1 day) at symposium area.
Additional fees apply for food.

Photo Booth Station **RM 20K (USD 5K)**

Selfie stand photo booth for 4 days.
Logo of company.

Welcoming Reception **20K (USD 5K)**

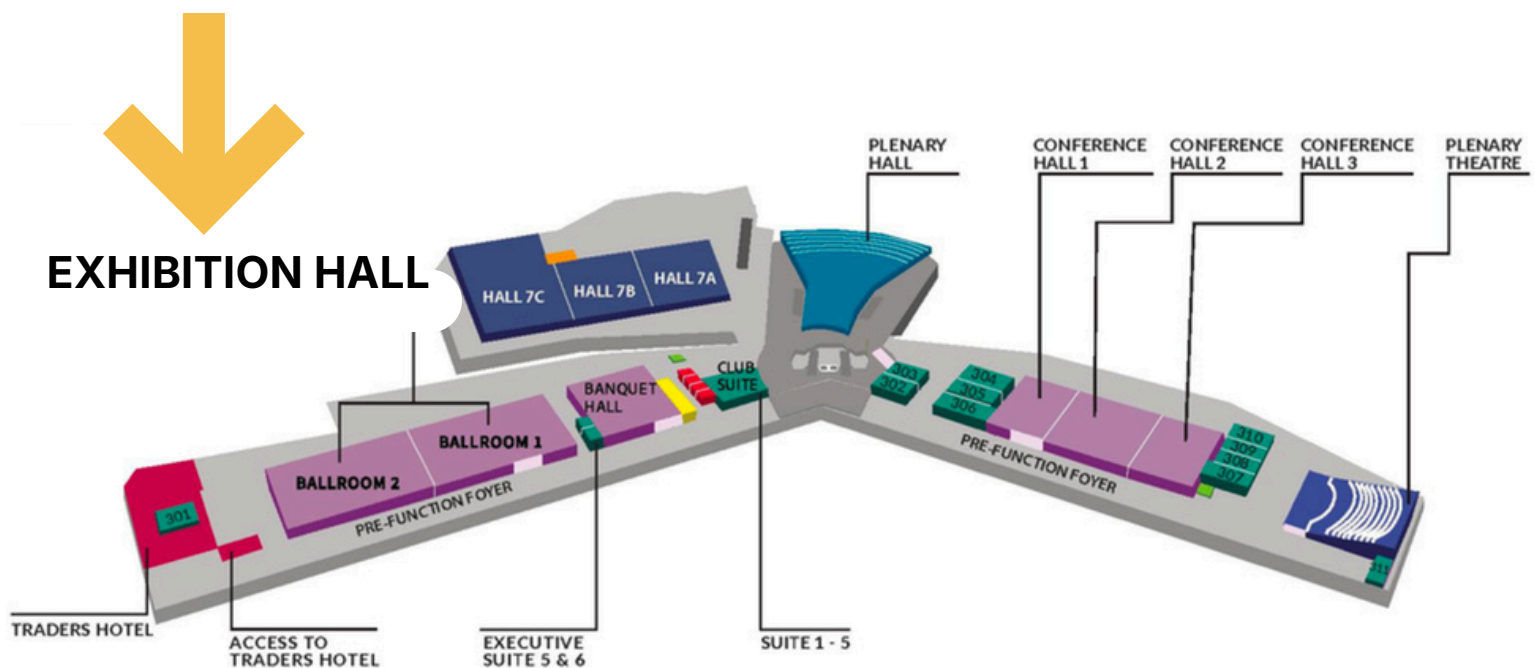
Sponsors will be recognise through signage at the area

Commemorative Item **RM 5K (USD 2K)**

Placing items inside participants conference bag (subject to approval of LOC)

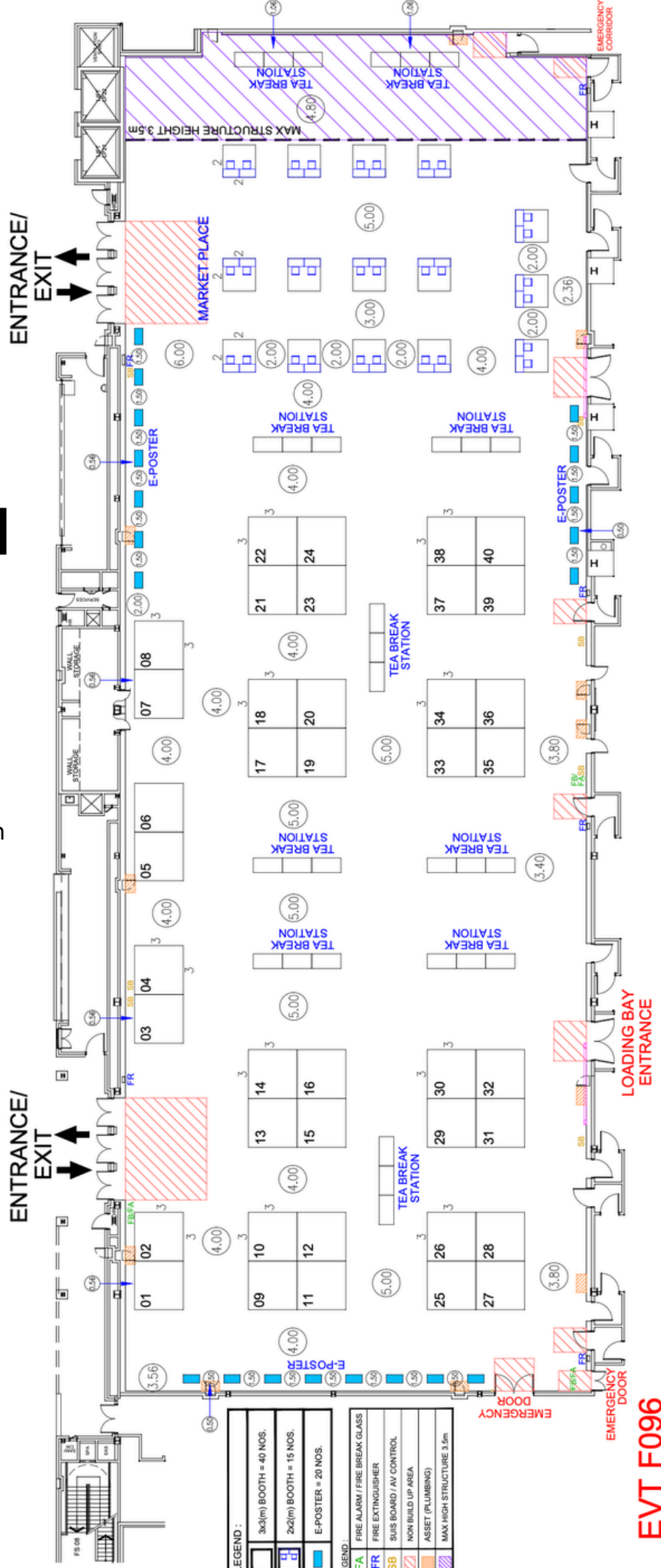
EXHIBITION HALL

LEVEL 3 BALLROOM 1 & 2



EXHIBITION FLOOR PLAN

*Exhibition booth layout subject to changes based on sponsorship allocation



EVT F096
*SUBJECT TO KUALA LUMPUR
CONVENTION CENTRE APPROVAL

Terms and Conditions for Sponsorship

- **Booth Selection and Allocation:**

Sponsors have the opportunity to choose their preferred booth location on a first-come, first-served basis, subject to availability.

- **Material for E-platform Advertisement:**

Sponsors are responsible for providing the materials for online advertisement. Failure to provide these materials will result in their omission from the conference website.

- **Currency and Exchange Rate**

Sponsorship fees quoted in USD are provided for reference only. The final amount payable shall be calculated based on the prevailing exchange rate at the time of invoicing or payment.

- **Payment Terms:**

A non-refundable down payment of 10% is required at the time of booking to secure the sponsorship package.

The full payment for all sponsorship packages must be completed by 31 Dec 2026.

Payment can be made in two installments of 50% each:

The first installment is due by June 31, 2026.

The second installment is due by Dec 31, 2026.

- **Exhibition Manual:**

An exhibition manual will be provided to all sponsors by our appointed contractor, Innogen. The date for distribution will be confirmed in due course.

- **Cancellation Policy:**

In the event of cancellation by the sponsor, the initial down payment will be forfeited. Additional cancellation fees may apply depending on the proximity to the event date.

- **Liabilities and Responsibilities:**

Sponsors are responsible for their own equipment and materials and must comply with all regulations and guidelines set forth in the exhibition manual.

- **Modifications:**

The organizing committee reserves the right to modify these terms and conditions. Sponsors will be notified of any changes in writing.

By participating as a sponsor, you agree to the terms and conditions outlined above. Your support is greatly appreciated and plays a crucial role in the success of our conference.

CONTACT

For any queries, please contact us at:



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